

## MUIZENBERG IMPROVEMENT DISTRICT

### 5 YEAR IMPLEMENTATION PLAN

1st July 2010 to 30th June 2015

#### PROGRAM 1 - MANAGEMENT & OPERATIONS

ACTION STEPS	RESPONSIBLE	FREQUENCY per year	DURATION IN MONTHS OR YEARS					PERFORMANCE INDICATOR	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
1. Monthly meeting MID Board	Directors and MID Manager	12	✓	✓	✓			Communication and co-ordination	
2. Ad hoc Portfolio meetings	MID Manager with Director/s	As required	✓	✓	✓			Communication and co-ordination	
3. Ad hoc Project meetings	Directors with Portfolio team	As required	✓	✓	✓			Communication and co-ordination	
4. CID Manager & CID Chair meeting	Inter-Services Liaison	As required	✓	✓	✓			Communication and co-ordination	
5. Quarterly meetings Ward 69	MID Manger	4	---	---	✓			Improved co-ordination	
6. Weekly meeting with Security Provider (GRIT)	Safety & Security Director &/or MID Manager	52	---	✓	✓			Communication and co-ordination	
7. Weekly meeting with Cleaners (Foreman & Maintenance Staff)	MID Manger	52	✓	✓	✓			Communication and co-ordination	
8. Weekly meeting with Beach Buddies	Safety & Security Director &/or MID Manager	52	---	✓	✓			Communication and co-ordination	
9. Monthly / Weekly meeting with Rent-a-Cop Officer	Safety & Security Director &/or MID Manager	12 / 52	---	✓	?			Communication and co-ordination	
10. Daily supervision of the Beach Buddies	MCSI (Neighbourhood Watch)	365	---	✓	✓			Communication and co-ordination	
11. Monthly Payments and Financial Reporting	MID Manager, Accountant & Director of Finance	12	✓	✓	✓			Ongoing administration	
12. VAT every 2 months	Accountant	6	✓	✓	✓			Ongoing administration	
13. AFS July & August	MID Manger,	1	✓	✓	✓			Annual administration	

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ACTION STEPS	RESPONSIBLE	FREQUENCY per year	DURATION IN MONTHS OR YEARS					PERFORMANCE INDICATOR	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
	Accountant & Auditor								

### PROGRAM 2 - SECURITY / LAW ENFORCEMENT INITIATIVES

ACTION STEPS	RESPONSIBLE	FREQUENCY per year	DURATION IN MONTHS OR YEARS					PERFORMANCE INDICATOR	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
1. Daily foot patrols in MID area	GRIT Security	365	✓	✓	✓			Crime reduction	
2. CCTV Monitoring	GRIT Security	365	---	✓	✓			Crime reduction	New initiative
3. Daily presence on the beach	Beach Buddies	365	---	✓	✓			Crime reduction	New project
4. Enforcement of By Laws	Rent-a-Cop	6 months	---	---	✓			Reduction of infringement	6 month trial period
5. Monthly SAPS Joint meeting	Safety & Security Director &/or MID Manager	12	✓	✓	✓			Crime reduction	

### PROGRAM 3 - CLEANSING INITIATIVES

ACTION STEPS	RESPONSIBLE	FREQUENCY per year	DURATION IN MONTHS OR YEARS					PERFORMANCE INDICATOR	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
1. Street Cleaners x 6	Living Grace	Daily except public holidays	✓	✓	✓			State of cleanliness (streets and pavements)	
2. Collaboration with local Solid Waste depot	MID Manager	As required	✓	✓	✓			Area is kept free of dumping	

### Program 4 - URBAN MANAGEMENT INITIATIVES

ACTION STEPS	RESPONSIBLE	FREQUENCY per year	DURATION IN MONTHS OR YEARS					PERFORMANCE INDICATOR	COMMENTS
			Y1	Y2	Y3	Y4	Y5		

### Program 4 - URBAN MANAGEMENT INITIATIVES

ACTION STEPS	RESPONSIBLE	FREQUENCY per year	DURATION IN MONTHS OR YEARS					PERFORMANCE INDICATOR	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
1. Competition for Best Garden and Best Building	Councilor Qually & Buildings project manager	Annual award	✓	---	---			Enhanced appearance of the area with well maintained and upgraded properties	Discontinued
2. Collaboration with Parks & Recreation dept	MID Director and local Councilor	As required	---	✓	✓			Improved condition of the park and reduction of vagrants	
3. Maintenance person x 1	Living Grace	Daily except public holidays	---	✓	✓			Gardens are maintained, graffiti is controlled, lampposts free from ties and posted notices	New position
4. Collaboration with Metrorail	MID Manager, Directors of 'Safety & Security' and 'Cleaning & Greening', MCSI & GRIT Security	As required	---	✓	✓			Both railway stations free from graffiti; railway lines free from litter; reduction of criminal behavior along the railway line.	New initiative
5. Collaboration with Muizenberg Historical & Conservation Society	MID Manager and/or Director of Urban Renewal	As required	---	✓	✓			Restoration and maintenance of historical buildings	New initiative
6. Collaboration with bodies corporate, managing agents and rental agents	Director of Safety & Security and/or Director of Urban Renewal and MID Manager	As required	---	✓	✓			Reduction of problem tenants, over-crowding & criminal activity; improved appearance of properties.	New initiative

### Program 5 - SOCIAL INTERVENTION INITIATIVES

ACTION STEPS	RESPONSIBLE	FREQUENCY per year	DURATION IN MONTHS OR YEARS					PERFORMANCE INDICATOR	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
1. Huis Hoop drop-in centre for street children	Safer Together, the Homestead and MID	Facility open daily Mon-Fri from 8am-2pm	✓	---	---			Reduction of street children	Discontinued
2. Vagrants & homeless people	Rent-a-Cop, Law Enforcement, SAPS & Muizenberg Court	Ongoing	---	✓	✓			Reduction of strollers, vagrants and homeless people	
3. Drop-In Centre / Shelter pressure	MCSI, local community	Ongoing	---	✓	✓			Solution to the problem of	Not a MID initiative –

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			Y1	Y2	Y3	Y4	Y5		
group								vagrancy in Muizenberg with the establishment of a shelter	requires community collaboration/driver

### Program 6 - MARKETING INITIATIVES

ACTION STEPS	RESPONSIBLE	FREQUENCY per year	DURATION IN MONTHS OR YEARS					PERFORMANCE INDICATOR	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
1. Email newsletter & newsflashes	Director of Marketing & Communications and MID Manager	Quarterly newsletter; newsflash as required	✓	✓	✓			Community kept well-informed of MID activities	
2. Community meetings	MID Manager	Quarterly or as required	✓	---	---			Forum for public expression	No longer required
3. Website	MID Manager	Updated monthly	✓	✓	✓			Information kept current; latest minutes, monthly financial reports and AFS available	
4. Marketing & advertising	Director of Marketing & Communications and MID Manager	Ongoing	✓	✓	✓			Community kept well-informed of MID activities	
5. Communications strategy & media liaison	Director of Marketing & Communications and PR Company	Pending	---	✓	✓			Broader public and visitors are well-informed about activities in Muizenberg	